



ARTS ALIVE, INC.

C. Herbert Brown, Jr. Performing Arts Scholarship Application Information

The C. Herbert Brown, Jr. Performing Arts Scholarship Program was established to help graduating high school seniors from the Arts Alive service areas of the Town of West Point, and the counties of King William, New Kent, and King and Queen who wish to pursue a performing arts related career. The performing arts shall include music (including voice), dance, or theatre.

C. Herbert Brown, Jr. was Arts Alive, Inc's first president. Herb helped expand programming from performances in the Robinson/Olsson Civic Auditorium and Fine Arts Center to art exhibits and workshops, and children's summer camps in drama and fine arts. A Gloucester native, Herb grew up playing the piano, and graduated with a piano major from the Shenandoah Conservatory of Music at Dayton with a minor in voice. He also earned a master's degree in education from VCU. After serving as the band and choral director at Middlesex High School, he moved to West Point High School to serve as the assistant principal and band and choral director in 1967. He retired from West Point High School in 1993, but continued to share his talents by playing at weddings, parties, and other events, as well as serving as organist in many churches throughout the area. Herb's love of children and music was evident to all who knew him, and this scholarship honors his life by honoring his loves.

SCHOLARSHIP AMOUNT:

Arts Alive, Inc. will award two scholarships for \$1,000 each to a student enrolled in an accredited college or university for the 2020-2021 academic year as a full-time student taking 12 credit hours or more. One (1) scholarship will be awarded in music (includes voice) and one (1) awarded in performance (includes dance or theatre). The scholarship may not exceed the cost of education billed by the school. Scholarship funds will be paid directly to the educational institution, and must be used in the year in which it is granted.

SELECTION CRITERIA:

Applicants must be planning to pursue a performing arts related career at a college or university, as well as have exhibited talent and passion for the performing arts during high school to apply. Applicants will be evaluated on the following categories:

- Audition
- Recommendations
- Application
- Personal statement

DEADLINE:

Completed application, personal statement and transcript must be **received** by Arts Alive by 5 PM on **May 1, 2020**. Auditions will be held on Sunday, May 17, 2020 between 1 and 5 PM at West Point High School. If applicant cannot attend audition, audition tapes must be received by 5 PM on May 1, 2020.

ELIGIBILITY REQUIREMENTS:

1. Applicant must be a graduating senior from a high school or home school program located in the Arts Alive service areas of the Town of West Point, and the counties of King William, New Kent, and King and Queen.
2. Applicant must be planning to attend an undergraduate program or an associate's degree program at a college, university, conservatory, or community college where the applicant plans to pursue a performing arts related career.
3. A 2.0 GPA is preferred but not required.
4. Arts Alive, Inc. employees, directors, and their families are not eligible.

APPLICANT MUST SUBMIT:

1. An official high school transcript for the most recently completed semester. The transcript must be received by Arts Alive, Inc. directly from the school in a sealed, stamped envelope **by 5 PM on May 1, 2020**. The total cumulative GPA must be included on the transcript.
2. Two typed, signed, and sealed letters of recommendation are required from an instructor, guidance counselor, teacher, principal, and/or someone else familiar with the student's work.
3. An original of each of the following:
 - a. Completed and signed C. Herbert Brown Jr. Performing Arts Scholarship Application (available online at www.artsaliveinc.org)
 - b. Typed, double-spaced personal statement that describes the applicant's performing arts involvement and achievements in high school and why the applicant would like to pursue a performing arts related career.
4. Applicants are required to audition on **Sunday, May 17, 2020** at the West Point High School in West Point, VA at 1040 Thompson Ave. between 1 and 5 PM. The applicant should plan to be at the audition site for approximately one hour. If the applicant is unable to attend an audition on this date, the applicant should submit an explanation of the reason for missing the audition along with samples of the artistic category applied for on CD or DVD along with an additional copy. Audition tapes should follow the requirements found on the Audition Requirements sheet and must be submitted by 5 PM on May 1, 2020. CD/DVD will not be returned. Label each CD or DVD in permanent marker with your name, contact information, school information, title of the work, and the author or composer of the work on the CD or DVD as well as the sleeve/envelope. Auditions and work will be judged based on the requirements listed on the Audition Requirements sheet. Greater weight will be given to auditions in person.

IMPORTANT: Failure to follow instructions may disqualify you.

- Do not send in any part of the application package separately, except for your transcript.
- Do not include any extra materials.
- Do not staple any part of application – use paper clips

MAIL OR DELIVER TO:

All materials should be mailed or delivered to the attention of:

Scholarship Selection Committee, Arts Alive, Inc., P.O. Box 906, West Point, VA 23181

It is the applicant's responsibility to see that the transcript, recommendations, and application with personal statement are received by Arts Alive, Inc. **by 5 PM on May 1, 2020**. Arts Alive will not be responsible for lost, delayed or misdirected mail. Scholarship applications will not be considered unless all required information is received. Faxes will not be accepted.

AWARDING OF SCHOLARSHIPS:

Award is based on merit. Decisions are made by the Arts Alive, Inc. Scholarship Selection Committee. All decisions are final. Decisions will be made in May 2020. All applicants will be notified by phone and by mail.

An additional \$500 is available to be awarded in the second year during college career to the prior year recipient of this scholarship as long as they are continuing as a full time student and are actively pursuing a performing arts related career they were awarded. Contact Arts Alive to apply for the Dr. Shirley Carter Olsson Recurring Scholarship. This one time scholarship was established to assist in your continuing education in the arts.

QUESTIONS:

Contact Elisa Relyea, Marketing & Outreach Coordinator at 804-843-3475 or email marketing@artsaliveinc.org.



ARTS ALIVE, INC.

C. Herbert Brown, Jr. Performing Arts Scholarship Application

Application Deadline: May 1, 2020

Award Amount: \$1,000 each

Name of Student		Telephone Number
Permanent Address		Email address
College or University to which you have been accepted <u>and</u> address		
Number of hours per semester you plan to take	Field of Study/Major	
Name of High School	County High School is in	Cumulative GPA/Scale
Parent or guardian name	Parent address if different	Parent phone
Indicate your performance choice for audition:	Music: _____ Voice _____ Instrumental Type of instrument: _____	Performing: _____ Dance _____ Theatre

Training: Beginning with your most recent, list training you have received during the past three years in your art discipline. Include the type of study, the name of the teacher or school, or the name of the company. If you need more space, attach a separate sheet.

Type of Study	Time Involved	Year
Ex: Ballet/Richmond Ballet	4 hours per week/16 weeks	2018

Experience: Beginning with the most recent, list any performances during the past three years in your art discipline. Include the performance and year, name of group, contest, teacher, choreographer; and your role/part. If you need more space, attach a second sheet.

Performance/Brief Description	Teacher/Choreographer	Role/Part
Ex: The Rockers in Battle of the Bands, West Point HS/2018	n/a	Lead singer

Honors/Recognitions: In this section, please list any honors/recognitions you have received in your art discipline. Be specific as to organization name, award, and level of competition. If you need more space, attach a second sheet.

Honor/Recognition	Level of Competition—Regional, State, National, International	Year
Ex: Most Valuable Actor	State HS one act play competition—Single A	2017

Applicant may attach a performance/professional resume if desired as well as submit any additional information that the candidate feels would enhance his/her consideration (including professional/ volunteer work). Indication as to financial need (if any) may also be included.

I certify that the information in this application and all accompanying documents are true and correct. I also certify that I personally answered all questions and wrote the personal statement relating to this scholarship application. I understand that if for any reason I discontinue my studies, I must notify Arts Alive, Inc. within ten (10) days. I also understand that I must be enrolled for at least twelve (12) credit hours per semester to receive scholarship payments if awarded. I agree that Arts Alive, Inc. may use my name and possibly a photograph (furnished by recipient) for publicity purposes.

Applicant's signature: X _____ Date _____

Parent or guardian signature if under 18 years of age:
 X _____ Date _____

ARTS ALIVE, INC.

C. Herbert Brown Jr. Performing Arts Scholarship Audition Requirements

Music:

1. All music applicants will perform two (2) contrasting prepared selections approximately two minutes in length. The use of any form of accompaniment for instrumental music will not be allowed. Vocalists must provide their own accompanists and should not perform unaccompanied. A piano will be available at the audition. The use of taped accompaniment will not be allowed. Memorization of music will not be required. Applicant must furnish two (2) sets of music: one for adjudicators, one for applicant use during audition. The repertoire should be set at a medium level of difficulty or higher. Compositions for auditions will be selected by the applicant from the standard solo repertoire for his/her instrument or voice within the following guidelines:
 - a. Instrumentalists and percussionists may select any materials.
 - b. Pianists and harpists should select two (2) pieces representative of two different style periods (Baroque, Classical, Romantic, and 20th Century).
 - c. Vocalists should select material from the Art Song (standard recital literature), Opera, or standard "Broadway Show" repertoire. Applicants should select two (2) songs of contrasting style periods and moods.
2. Auditions are scheduled for up to twenty (20) minutes each.
3. Instrumentalists will be judged on technique, interpretation, tone, intonation, and stage presence.
4. Vocalists will be judged on technique, interpretation, tone, intonation, musical effect, professionalism, sight-reading, and diction.
5. Applicants may be asked questions with reference to their art form.

Dance:

Applicants will be asked to prepare and perform one dance that is four minutes maximum in length. The dance may be in any form. The student determines accompaniment for the dances. Students will be required to bring their own ipad or CD as well as a player. The sound should be clean and clear and should have five-seconds of lead time. Students should wear professionally appropriate dance attire. Basic leotards, tights, and other attire for active movement are suggested. Costumes are not recommended. Applicants may be asked questions with reference to their art form. Applicants should allow time prior to the audition time to warm up. Applicants will be judged on the following criteria:

1. Technique (specific skills)
 - a) Alignment (the body)
 - b) Musicality/Rhythm
 - c) Finished Movement (follow-through)
 - d) Strength
 - e) Flexibility
 - f) Varied Movement Vocabulary
2. Stage Presence (prepared work)
 - a) Presentation (presenting oneself)
 - b) Carriage
 - c) Display of Confidence
 - d) Body Language
 - e) Facial Expression (before and after prepared work)
 - f) Dynamic (energy)
 - g) Attire
3. Performance of Movement
 - a) Interpretation of Movement
 - b) Connecting/Flow of Movement
 - c) Use of Technique
 - d) Execution (individual style, clarity through space [shape], time [rhythm], and effort [energy])
 - e) Musicality (relationship to accompaniment)
4. Possible interview responses to questions related to applicant's art form.

Theatre:

1. Applicants will perform two memorized contrasting monologues* approximately two minutes in length.
* For these auditions, the term monologue is defined as "a solo passage from a play." Poetry that is not from a play, and other non dramatic literature, may not be used. Nor may the selection be taken from a book of monologues or from any unpublished work (including original material). Students must have read the entire play from which the monologue has been selected. Please avoid selections from period plays such as Shakespeare, Moliere, and Marlowe.
2. The audition will be scheduled for up to twenty (20) minutes.
3. Applicants will be adjudicated on the following:
 - a) Vocal Ability -- Did the performer demonstrate effective vocal control over variables, such as rate, pitch, force, and tone?
 - b) Physical Ability -- Did the performer demonstrate effective control of physical variables, such as gestures, movement, business, and non verbal behavior? Was the body well used?
 - c) Preparation for the Audition -- Did the performer select appropriate audition materials? Did the performer appear well rehearsed? Did the performer appear to have a thorough understanding of his/her character's objectives and functions in the play and of the style and mood of the dramatic literature being performed?
 - d) Performance Decisions -- Did the performer choose, or create, good points of emphasis, personality attributes, performance rhythms, etc., to create a believable character? Was the performer a creative risk taker?
 - e) Overall Impression -- Did the performer demonstrate stage presence, confidence, spontaneity, and creativity?
5. Applicants are encouraged to select monologues portraying characters close to the applicant's own age. Performance will be done in comfortable, rehearsal clothes, not in costumes. Props and/or sets (other than a chair) will not be used. Applicants must do a vocal and physical warm-up on their own before auditioning.
6. Applicants may be asked questions in reference to their art form.