



Arts Alive, Inc.

C. Herbert Brown, Jr. Performing Arts Scholarship Application Information

The C. Herbert Brown, Jr. Performing Arts Scholarship Program was established to help graduating high school seniors from the Arts Alive service areas of the Town of West Point, and the counties of King William, New Kent, and King and Queen who wish to pursue a performing arts related career. The performing arts shall include music (including voice), dance, or theatre.

C. Herbert Brown, Jr. was Arts Alive's first president. Herb helped expand programming from performances in the Robinson/Olsson Civic Auditorium and Fine Arts Center to art exhibits and workshops, and children's summer camps in drama and fine arts. A Gloucester native, Herb grew up playing the piano, and graduated with a piano major from the Shenandoah Conservatory of Music at Dayton with a minor in voice. He also earned a master's degree in education from VCU. After serving as the band and choral director at Middlesex High School, he moved to West Point High School to serve as the assistant principal and band and choral director in 1967. He retired from West Point High School in 1993, but continued to share his talents by playing at weddings, parties, and other events, as well as serving as organist in many churches throughout the area. Herb's love of children and music was evident to all who knew him, and this scholarship honors his life by honoring his loves.

SCHOLARSHIP AMOUNT:

Arts Alive will award two scholarships for \$1,000 each to a student enrolled in an accredited college or university for the 2022-2023 academic year as a full-time student taking 12 credit hours or more. One (1) scholarship will be awarded in music (includes voice) and one (1) awarded in performance (includes dance or theatre). The scholarship may not exceed the cost of education billed by the school. Scholarship funds will be paid directly to the educational institution, and must be used in the year in which it is granted.

SELECTION CRITERIA:

Applicants must be planning to pursue a performing arts related career at a college or university, as well as have exhibited talent and passion for the performing arts during high school to apply. Applicants will be evaluated on the following categories:

- Recommendations
- Application
- Personal statement

DEADLINE:

Completed application, personal statement, sample of artistic category applied for, and transcript must be **received** by Arts Alive **by 5 PM on April 1, 2023**.

ELIGIBILITY REQUIREMENTS:

1. Applicant must be a graduating senior from a high school or home school program located in the Arts Alive service areas of the Town of West Point, and the counties of King William, New Kent, and King and Queen.
2. Applicant must be planning to attend an undergraduate program or an associate's degree program at a college, university, conservatory, or community college where the applicant plans to pursue a performing arts related career.
3. A 2.0 GPA is preferred but not required.
4. Arts Alive, Inc. employees, directors, and their families are not eligible.

APPLICANT MUST SUBMIT:

1. An official high school transcript for the most recently completed semester. The transcript must be received by Arts Alive directly from the school electronically at info@artsaliveinc.org or in a sealed envelope **by 5 PM on April 1, 2023**. The total cumulative GPA must be included on the transcript.
2. Two signed letters of recommendation are required from an instructor, guidance counselor, teacher, principal, and/or someone else familiar with the student's work. An email will also be accepted at info@artsaliveinc.org.
3. An original of each of the following:
 - a. Completed and signed C. Herbert Brown, Jr. Performing Arts Scholarship Application (available online at www.artsaliveinc.org)
 - b. Personal statement that describes the applicant's performing arts involvement and achievements in high school and why the applicant would like to pursue a performing arts related career.
4. Samples of artistic category applied for may be sent electronically to info@artsaliveinc.org or copied to a DVD or thumb drive and mailed to Arts Alive (address below).

All materials may be emailed to info@artsaliveinc.org or mailed to the attention of:
Scholarship Selection Committee, Arts Alive, P.O. Box 906, West Point, VA 23181

It is the applicant's responsibility to see that the transcript, recommendations, application with personal statement, and samples are received by Arts Alive **by 5 PM on April 1, 2023**. Arts Alive will not be responsible for lost, delayed or misdirected mail. Scholarship applications will not be considered unless all required information is received.

AWARDING OF SCHOLARSHIPS:

Award is based on merit. Decisions are made by the Arts Alive Scholarship Selection Committee by the end of May 2023. Applicants will be notified by phone, email and/or mail. All decisions are final.

An additional \$500 is available to be awarded in the second year during college career to the prior year recipient of this scholarship as long as they are continuing as a full time student and are actively pursuing a performing arts related career they were awarded. Contact Arts Alive to apply for the Dr. Shirley Carter Olsson Recurring Scholarship. This one time scholarship was established to assist in your continuing education in the arts.

QUESTIONS:

Contact Arts Alive at 804-843-3475 or email exec.dir@artsaliveinc.org.



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C. Herbert Brown, Jr. Performing Arts Scholarship Application

Application Deadline: April 1, 2023

Award Amount: \$1,000 each

Name of Student		Telephone Number
Permanent Address		Email address
College or University to which you have been accepted <u>and</u> address		
Number of hours per semester you plan to take	Field of Study/Major	
Name of High School	County High School is in	Cumulative GPA/Scale
Parent or guardian name	Parent address if different	Parent phone
Indicate your performance choice for audition:	Music: <input type="checkbox"/> Voice <input type="checkbox"/> Instrumental Type of instrument: _____	Performing: <input type="checkbox"/> Dance <input type="checkbox"/> Theatre

Training: Beginning with your most recent, list training you have received during the past three years in your art discipline. Include the type of study, the name of the teacher or school, or the name of the company. If you need more space, attach a separate sheet.

Type of Study	Time Involved	Year
Ex: Ballet/Richmond Ballet	4 hours per week/16 weeks	2018

Experience: Beginning with the most recent, list any performances during the past three years in your art discipline. Include the performance and year, name of group, contest, teacher, choreographer; and your role/part. If you need more space, attach a second sheet.

Performance/Brief Description	Teacher/Choreographer	Role/Part
Ex: The Rockers in Battle of the Bands, West Point HS/2019	n/a	Lead singer

Honors/Recognitions: In this section, please list any honors/recognitions you have received in your art discipline. Be specific as to organization name, award, and level of competition. If you need more space, attach a second sheet.

Honor/Recognition	Level of Competition—Regional, State, National, International	Year
Ex: Most Valuable Actor	State HS one act play competition—Single A	2017

Applicant may attach a performance/professional resume if desired as well as submit any additional information that the candidate feels would enhance his/her consideration (including professional/ volunteer work). Indication as to financial need (if any) may also be included.

I certify that the information in this application and all accompanying documents are true and correct. I also certify that I personally answered all questions and wrote the personal statement relating to this scholarship application. I understand that if for any reason I discontinue my studies, I must notify Arts Alive within ten (10) days. I also understand that I must be enrolled for at least twelve (12) credit hours per semester to receive scholarship payments if awarded. I agree that Arts Alive may use my name and possibly a photograph (furnished by recipient) for publicity purposes.

Applicant's signature: X _____ Date _____

Parent or guardian signature if under 18 years of age:

X _____ Date _____